



# Reedy High School Marching Band

2024-2025 sponsorship opportunity

As a proud member of the Reedy High School Band Boosters, I am writing to share our passion for music education and performance. Our band program has a rich tradition of excellence, and we are committed to fostering musical growth, discipline, and teamwork among our students.

The Reedy High School Band is an integral part of our community, providing entertainment at football games, marching competitions, concerts and local events. Our dedicated students invest countless hours in rehearsals, performances and competitions. We believe that music education enhances cognitive skills, creativity, and personal development.

While the school district covers necessary expenses, such as instrument repairs and basic supplies, our band's success relies on additional funding.

Generous donations from corporate sponsors allow us to attend regional and national competitions, provide for competition uniforms and props, purchase meals and drinks for the students, organize workshops and masterclasses with renowned musicians, and offer scholarships.

## Why Sponsor Us?

- **Align your brand with excellence:** By supporting the Reedy High School Band, your company demonstrates a commitment to education, youth development, and the arts.
- **Visibility:** Your logo will be prominently displayed on our website, in our concert programs, t-shirts and printed material.
- **Community impact:** Sponsoring our band directly benefits local students and families.

## How You Can Help:

- Consider becoming an official sponsor at one of the following levels detailed within.
- We also welcome in-kind donations.

To discuss sponsorship opportunities or learn more about our band program, please contact myself at [jesmith4@gmail.com](mailto:jesmith4@gmail.com) or 214-552-4296.

Thank you for considering our request. Together, we can create a harmonious future for our students and community.

Sincerely,  
Jason Smith | VP Ways and Means | Reedy High School Band Boosters Club

*Note: For more information about the Reedy High School Band and our nonprofit status, visit the [Reedy Band website](http://reedyband.com) ([reedyband.com](http://reedyband.com)).*

## 2024-2025 Reedy Band Sponsorship Opportunities

Sponsorship Level	Amount	Benefits
2024 Band Sponsor	\$3,000	<p>Sponsor included on the 2024-25 band tour t-shirt (deadline August 15, 2024)</p> <p>All social media will include a tag for the sponsor guaranteed 1x per week during marching season.</p> <p>Sponsor mentioned during the preview concert (Aug 9) and logo included on any digital media provided during the preview concert</p> <p>Weekly posting in RHS parent newsletter</p> <p>Sponsor logo featured prominently on ReedyBand.com homepage</p> <p>Sponsor listing in all digital concert programs (5 times per year)</p> <p>Sponsor logo on Reedy Band 2024 Calendar magnet (distributed to 200 band families) (deadline August 1, 2024)</p> <p>Primary listing on Reedy Band 2024 promotional banner to be distributed to local businesses (deadline August 15, 2024)</p>
Spring Concert Sponsor	\$1,500	<p>Sponsor included on the 2024-25 band tour t-shirt (deadline August 15, 2024)</p> <p>All social media will include a tag for the sponsor guaranteed 1x per month during marching season</p> <p>Sponsor recognition during the spring concert</p> <p>Listing on ReedyBand.com in sponsors section with logo and link to sponsor's website.</p> <p>Sponsor listing in all digital concert programs with prominent listing in spring concert program (5 times per year)</p> <p>Listing on Reedy Band 2024 promotional banner to be distributed to local businesses (deadline August 15, 2024)</p>

Sponsorship Level	Amount	Benefits
Mid-Winter Concert Sponsor	\$1,500	<p>Sponsor included on the 2024-25 band tour t-shirt (deadline August 15, 2024)</p> <p>All social media will include a tag for the sponsor guaranteed 1x per month during marching season</p> <p>Sponsor recognition during the mid-winter concert</p> <p>Listing on ReedyBand.com in sponsors section with logo and link to sponsor's website.</p> <p>Sponsor listing in all digital concert programs with prominent listing in mid-winter program (5 times per year)</p> <p>Listing on Reedy Band 2024 promotional banner to be distributed to local businesses (deadline August 15, 2024)</p>
Chamber Dinner Fundraiser Sponsor	\$1,200	<p>Sponsor included on the 2024-25 band tour t-shirt (deadline August 15, 2024)</p> <p>All social media will include a tag for the sponsor guaranteed 1x per month during marching season</p> <p>Sponsor recognition during the Chamber Dinner</p> <p>Listing on ReedyBand.com in sponsors section with logo and link to sponsor's website.</p> <p>Sponsor listing in all digital concert programs (5 times per year)</p> <p>Listing on Reedy Band 2024 promotional banner to be distributed to local businesses (deadline August 15, 2024)</p>
Volunteer Appreciation Sponsor (Sponsorship includes volunteer meals and hydration during competition season and sponsoring of the annual Volunteer Appreciation Event).	\$1,000	<p>Sponsor included on the 2024-25 band tour t-shirt (deadline August 15, 2024)</p> <p>Listing on ReedyBand.com in sponsors section with logo and link to sponsor's website.</p> <p>Sponsor listing in all digital concert programs (5 times per year)</p> <p>Listing on Reedy Band 2024 promotional banner to be distributed to local businesses (deadline August 15, 2024)</p>

Sponsorship Level	Amount	Benefits
Fundraising Sponsor (Sponsorship underwrites expenses incurred to offer student incentives for fundraising efforts).	\$1,000	Sponsor included on the 2024-25 band tour t-shirt <b>August 15, 2024</b>  Social media posting recognizing sponsor with tag  Sponsor logo on Sponsors page of ReedyBand.com with link to sponsor's website  Sponsor listing in all digital concert programs (5 times per year)  Listing on Reedy Band 2024 promotional banner to be distributed to local businesses ( <b>deadline August 15, 2024</b> )
Meal Sponsor	\$750	Sponsors one game meal during football season  Social media posting recognizing sponsor with tag  Sponsor logo on ReedyBand.com sponsorships page with link
Student Snack Sponsor	\$500	Sponsors competition snacks for the marching season.  Social media posting recognizing sponsor with tag  Sponsor logo on ReedyBand.com sponsorships page with link
Friend of the Band	\$250	Sponsor name listed on ReedyBand.com sponsorships page

In-Kind Donation	N/A	Items most needed: <ul style="list-style-type: none"> <li>• Meal donations for 200 students</li> <li>• Drink donations for 200 students</li> <li>• Transportation donation for out-of-region competitions and events</li> </ul> Sponsor name listed on ReedyBand.com sponsorships page with item(s) donated
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Sponsorship	Amount	Benefits
Special Sectional Sponsor (1 sponsor per section)	\$2,000	A special t-shirt provided to all students of sponsor's chosen section with sponsor's logo prominently displayed  Sponsor logo on Sponsors page of ReedyBand.com with link to sponsor's website  Sponsor listing in all digital concert programs (5 times per year)  Available sections: <ul style="list-style-type: none"> <li>• Woodwinds</li> <li>• Brass</li> <li>• Percussion</li> <li>• Color Guard</li> <li>• Drum Majors</li> </ul>



## Reedy High School Band Sponsorship Agreement

### Sponsor Information:

- **Company Name:** \_\_\_\_\_
- **Contact Person:** \_\_\_\_\_
- **Email:** \_\_\_\_\_
- **Phone Number:** \_\_\_\_\_
- **Address:** \_\_\_\_\_

### Sponsorship Levels: (Please select your desired sponsorship level)

- 2024 Band Sponsor (\$3,000)**
- Spring Concert Sponsor (\$1,500)**
- Mid-Winter Concert Sponsor (\$1,500)**
- Camber Dinner Sponsor (\$1,200)**
- Volunteer Appreciation Sponsor (\$1,000)**
- Fundraising Sponsor (\$1,000)**
- Meal Sponsor (\$750)**
- Student Snack Sponsor (\$500)**
- Friend of the Band (\$250)**
- In-kind Donations (Include a list of services/items to be donated and value)**

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**Responsibilities:**

**Boosters:**

- Provide visibility and recognition as outlined in the sponsorship benefits.
- Ensure proper use of sponsorship funds for designated purposes.
- Communicate regularly with sponsors regarding events and recognition opportunities.

**Sponsors:**

- Provide the agreed sponsorship amount by the specified deadline.
- Supply high-resolution logos and any other required materials for promotional use.
- Participate in promotional activities as agreed upon.

**Liability Clause:** The sponsor agrees to defend, indemnify, and hold harmless Reedy High School, the Frisco Independent School District, and the Reedy High School Band Boosters Club, including their staff, volunteers, members, and representatives, from any and all claims, costs, liens, penalties, proceedings, losses, expenses, fees, damages, and any other liabilities arising out of or related to the sponsorship agreement.

**Payment Information:** Payment is due upon receipt of this form. Please make checks payable to **Reedy High School Band Boosters Club** and mail to:

**Reedy High School Band Boosters Club**  
PO Box 5443  
Frisco, TX 75035

**Agreement:** By signing below, both parties agree to the terms and conditions outlined in this sponsorship agreement. This agreement shall terminate on the last day of school or March 21, 2025, whichever comes first.

**Sponsor Signature:**

**Date:**

**Booster Representative Signature:**

**Date:**